

Website Customer Information Privacy Policy

This Website policy is effective 06/14/2013 and may be amended from time to time.

We respect the privacy of our customers and are committed to protecting their information on our websites with the same care we utilize for all Sun National Bank transactions.

Sun National Bank does not automatically collect personal information from visitors to its websites. Sun National Bank does use tools, such as cookies or click stream auditing, for our own internal uses, such as recommending products and services and gathering Web analytics. Cookies are small pieces of information that a Web site stores on a visitor's Web browser to remind the site about the visitor the next time they visit the site. Sun National Bank does not store confidential or sensitive information in cookies. Sun National Bank uses cookies to enhance our customers' online banking session by making navigation easier and providing important security features. For certain applications, such as Online Banking, cookies are a requirement because they help protect the privacy of a customer's transactions by, for example, automatically terminating the online session if the customer forgets to log out. Click stream auditing includes information such as a web surfer's IP address, web pages which have been viewed or acted upon by a web surfer, date and time, domain type, and when a web surfer has responded to an advertisement. We may occasionally combine this information with individual information on an aggregate level to determine the effectiveness of our advertising.

Cookies cannot be used to capture your e-mail address, obtain data from your hard drive or gain confidential or sensitive information about you. Additionally, cookies cannot be read by a website other than the one that set the cookie. Some websites, however, use cookies to obtain information from your browser. Other Information is any information other than Personal Information that does not reveal your specific identity or does not directly relate to an individual, such as browser information, information collected through cookies, pixel tags and other technologies, demographic information, other information provided by you such as your date of birth or household income, and aggregated and deidentified data. You can set your browser to notify you before accepting a cookie, so that you can control whether you accept or reject a cookie. Please view **Controlling Cookies** for more information.





We use third party advertising and media companies to serve ads on our behalf across the Internet and to help manage and optimize our Internet business and communications. Through the use of cookies and pixel tags (commonly referred to as Web beacons or GIF tags), which are inserted in various places within our Web site, such third party companies may collect anonymous information about your visits to the Sun National Bank site and your interaction with our ads and content. For instance, they may keep track of how many of our ads you had seen on other web sites before visiting our Web site. These third party companies have a network of advertising companies, such as Sun National Bank, and may share such anonymous information about your visits to sunnationalbank.com and other Web sites with us, and may use it in order to provide ads about goods and services of interest to you and which would be relevant to you, based on your browsing on sunnationalbank.com. From time to time, we may also share anonymous information with such third party companies in an aggregate form, for purposes of analysis and improvement of our Web site. If you would like more information about the use of third-party cookies and tags, or the process of opting out of such cookies or tags, please go to http://atlassolutions.com/privacy-policy, or www.networkadvertising.org.

Controlling Cookies:

The following is how to set cookie choices for selected browsers:

Netscape Navigator 4.0 or above

- Select the Edit menu
- Select Preferences
- Select Advanced

You will now have choices from the following options:

- Accept all cookies
- Accept only cookies that get sent back to the originating server
- Disable cookies
- Warn me before accepting a cookie





Microsoft Internet Explorer 5.0 or above

- Select the View menu
- **Select Options**
- Select Advanced tab

Scroll to icon labeled Cookies (A yellow triangle icon with an exclamation point)

You will now have choices from the following options:

- Always accept cookies
- Prompt before accepting cookies
- Disable all cookie use
- * For information about other browsers, contact the manufacturer of the browser.

External 3rd Party Links

Sun National Bank's website contains links to third-party websites not controlled by the Bank. We encourage you to be aware when you leave the Bank's site and to read the privacy policies and terms of use of any such website that may collect your personal information, as they will likely differ from those of the Bank. Sun National Bank does not guarantee and is not responsible for the privacy or security of these websites, including the accuracy, completeness or reliability of their information.

Children's Privacy

Sun National Bank does not use its website to knowingly solicit data from or market to children under the age of thirteen (13) without parental consent.





We request that such individuals do not provide personal information through the website. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should promptly contact us and we will delete such information from our files. For additional information regarding the Children's Online Privacy Protection Act (COPPA), please visit the Federal Trade Commission's website.

